



CHORAL SPECTRUM

KANSAS CITY

2019-2020 Playbill Advertising Guide

Help support Choral Spectrum
AND reach just the audience
you are looking for!

Purchase 2 concerts and save 10%
Purchase a Full Season and save 20%

- #1 Full Page \$350
- #2 Half Page - Tall \$175
- #3 Half Page - Wide \$175
- #4 Quarter Page - Tall \$80
- #5 Quarter Page - Wide \$80
- #6 Full Page, Color, Back Cover \$550

- Layout services available! (additional \$25)
- Ads are in Black/White, *(Back in Color)*
- Ads must be supplied in high-res. PDF format
- Orders must be received by:
 - Friday, July 19th** (*Unity Tour, August 17th-25th*)
 - Friday, Nov. 15th** (*Holiday Show, Dec. 14th-15th*)
 - Friday, April 18th** (*Spring Show, May 16th-17th*)

Contact: michaelpatch@choralspectrumkc.org

#1 Full Page (5" wide X 7.5" high)

#2 Half Page - Tall
(2.5" wide X 7.5" high)

#4 Quarter Page - Tall
(2.5" wide X 3.75" high)

#5 Quarter Page - Wide
(5" wide X 2" high)

#3 Half Page - Wide
(5" wide X 3.75" high)